

PRODUCT CHANGE / END OF LIFE NOTICE

March 8, 2017

Dear Valued Customer,

The Alpha Wire portfolio requires regular maintenance to ensure our products continue to offer the most updated features and benefits, in addition to the highest quality. As you are aware, there are many reasons which cause a product to require a change or to reach an end-of-life status.

In the effort to streamline our product offering, I am announcing the discontinuation of a portion of our high temperature hook-up wire. The following changes are effective immediately:

- 390262 BLACK 1000 FT (390262 BK001)- DISCONTINUED
- 390262 WHITE 1000 FT (390262 WH001)- DISCONTINUED
- 391259 BLACK 1000 FT (391259 BK001)- DISCONTINUED
- 391259 WHITE 1000 FT (391259 WH001)- DISCONTINUED

Please note **ONLY** the 1000 FT put ups are being discontinued, the 100 FT puts ups are **still available for purchase**.

Should you have any questions, please feel free to contact your Alpha Wire representative or channel partner.

Sincerely,



Kristen Elwell
Sr. Product Manager
Alpha Wire

NOTE: This is an electronic form – Attachments should be electronically scanned and attached.

File: Engineer/ECN/PCN

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PCN No.: 17-001
Issue Date: 1/23/2017

General Information:

Type of Product Impacted By This PCN: Standard Non-Catalog Special

Part Number(s) Impacted By This Change: 390262 & 391259, discontinuation of 1000 ft put ups in black and white

Product Specification(s): Specification (or Spec. Series): Revision:

Change Information:

Type of Change: New Product Line Extension Line Repositioning Discontinued
 Certifying Agency Change(s) Other:

Change Requested By: Kristen Elwell

Description of Change(s): Product Improvement

Reason(s) For Change(attach supporting documents as required): Streamline product offering

Effectivity Date: 3/8/2017

Inventory Disposition:

- Immediate Change - Safety Issue – Scrap All Inventory
 Running Change, Finalize By: _____ Then Scrap Sell-Off Rework
 Last Order Date (if applicable)
 Last Shipment Date (if applicable)
 Other (EXPLAIN IN DETAIL)

Distribution (Check Only If There Is A Need To Know):

- | | |
|--|--|
| <input checked="" type="checkbox"/> President | <input checked="" type="checkbox"/> Director of Engineering & QA |
| <input checked="" type="checkbox"/> Director of Marketing | <input checked="" type="checkbox"/> Director Global Supply Chain |
| <input checked="" type="checkbox"/> Director or Sales | <input checked="" type="checkbox"/> Director of Operations |
| <input checked="" type="checkbox"/> Senior Product Manager | <input checked="" type="checkbox"/> Director of Sales, EMEA |
| <input checked="" type="checkbox"/> Inside Sales Manager | <input checked="" type="checkbox"/> Sr. Mar Comm Manager |
| <input checked="" type="checkbox"/> Director of Finance | <input checked="" type="checkbox"/> Distribution Manager |
| <input type="checkbox"/> Other: (TITLE) | |

SHOULD THERE BE ANY QUESTIONS, COMMENTS, OR CONCERNS PLEASE CONTACT PRODUCT MANAGEMENT IMMEDIATELY FOR DISPOSITION OR CHANGE.

Issued By:
Dave Watson, Director of Engineering & QA

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